

HCN LIVE
CANNABIZCON III
FT.

MONSTERS OF THE MU

THE MIDWEST CANNABIS LEADERSHIP SUMMIT

 OCTOBER 1 • 10AM-4PM PT

Sponsorship Opportunities



HOSTED BY  **CannManage**

PRODUCED IN
PARTNERSHIP WITH



HCN LIVE

CANNABIZCON III

FT.

PLNTMED™

&

MONSTERS OF THE MJ

WHAT IS HCN LIVE CANNABIZCON?

HCN Live CannabizCon is a virtual cannabis business conference and expo that brings innovation, investment, operations, medicine & science directly to busy cannabis industry professionals.

THEME
THE FUTURE OF CANNABIS

WHAT IS MONSTERS OF THE MJ?

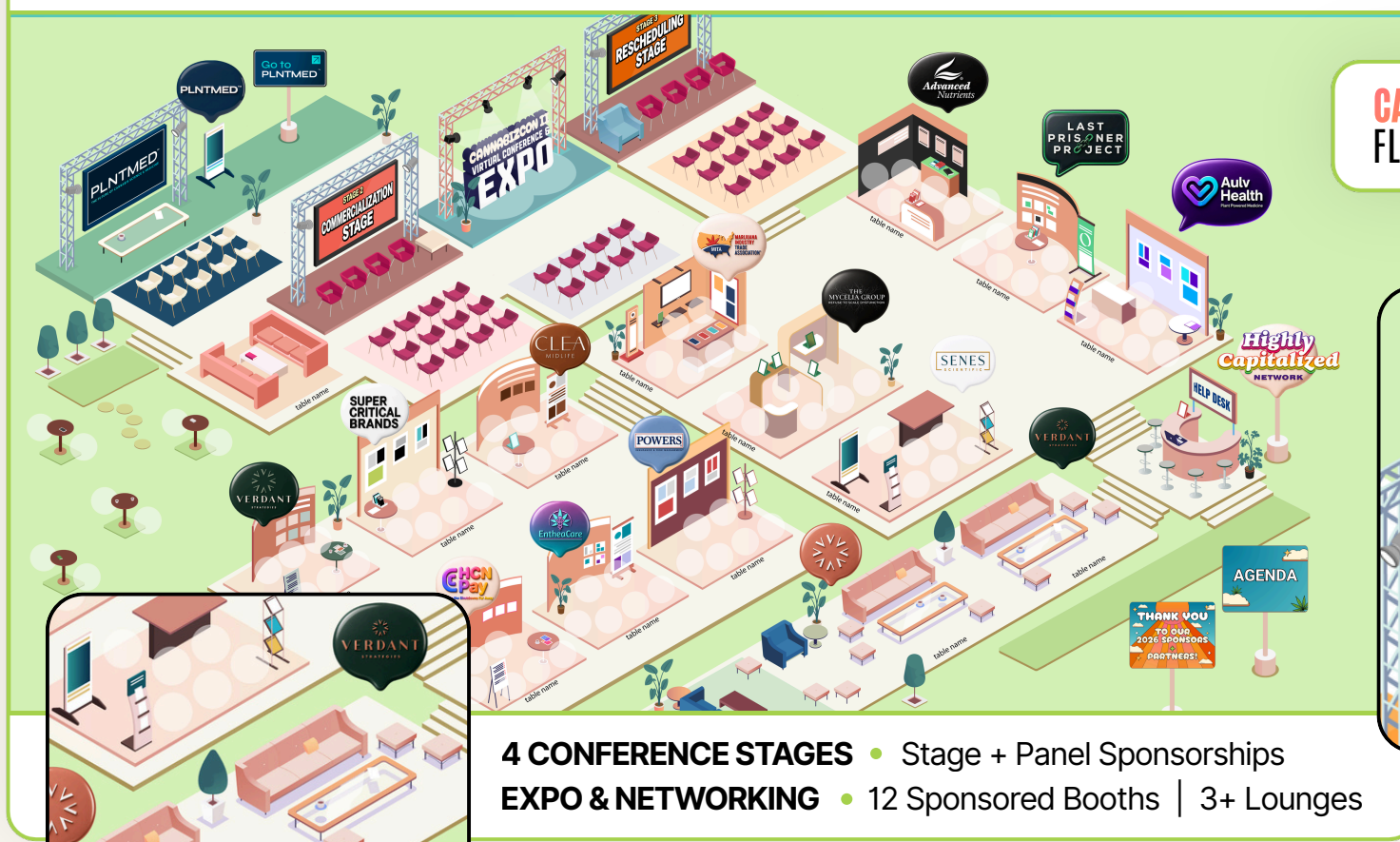
Monsters of the MJ: The Midwest Cannabis Leadership Summit is a new stage at HCN CannabizCon III, bringing together executives, operators, brands, investors, and innovators shaping cannabis across the Midwest.

Taking place virtually on **October 1, 2026**, from **10AM to 4PM PT**, the summit covers key business, innovation, and policy issues across Midwest markets. Topics include Cultivation, Manufacturing, Retail, Experiential, Technology & AI, Marketing, Distribution, Operations, and Regulation.

From **4:00 PM to 6:00 PM PT**, the **Monsters Sesh** afterparty mixer brings speakers, sponsors, and industry leaders together for continued networking & conversation.

Alongside CannabizCon + PLNTMED™ programming, networking, meetings, exhibitors, and lead generation, **Monsters of the MJ** creates a dedicated destination for the people and companies building the future of Midwest cannabis.

HCN LIVE CANNABIZCON VIRTUAL CONFERENCE + EXPO FLOOR



CANNABIZCON II FLOORPLAN

NEW MONSTERS OF THE MJ STAGE

4 CONFERENCE STAGES • Stage + Panel Sponsorships
EXPO & NETWORKING • 12 Sponsored Booths | 3+ Lounges

SPONSOR CONTENT POP-UPS

Sponsors can host branded material inside the expo, connect content to live programming and guide attendees toward follow-up conversations.

VIDEOS | PRESENTATIONS | WEBSITE LINKS | CTAS

WHY SPONSOR?

- 1 **Meet the right people**
Direct access to top Midwest founders, operators & investors.
- 2 **Easy event coordination for your team**
No travel, hotels, booth freight or lost work week.
- 3 **Create a measurable pipeline**
Capture leads, book meetings and track content engagement.
- 4 **Amplify your leadership**
Speaking engagements, booth activation & lasting media exposre.

WHAT SPONSORS GET?

- Virtual Expo Booth
- Speaking Access
- Interviews + Video Ads
- Lead Capture CTAs
- Media Promotions
- Live Engagement
- Permanent Replay
- Interactive Banners

SENES SCIENTIFIC

EXPO BOOTHS

INTERACTIVE AND CUSTOMIZED TO YOUR BRAND + MEDIA

MONSTERS OF THE MJ x HCN LIVE CANNABIZCON III

The Midwest Cannabis Leadership Summit

PANEL SPEAKER

Advice From Old Markets to New Markets

OCTOBER 1 • 10AM-5PM PT

Beth Myers
CANNABIS STRATEGIST & TECHNOLOGY INNOVATOR
CEO | CannManage

ABOUT THE HO
A cannabis strategist and techno
innovator, Beth has two decades of experi
supporting startup and compliance proje
24 U.S. states & 4 countries. At CannMan
Beth develops AI automations as a multi
offering independent consulting servi
half the price. She is also by
Nevil's Garden, a Minnesota-based vi
where she applies a unique han
approach to revolutionizing craft can
operational technology.

SPONSORED BY CannManage PRODUCED IN PARTNERSHIP WITH Highly Capitalized HCN LIVE CANNABIZCON III

THANK YOU!

CANNABIZCON II

OCTOBER 1ST | 10 AM PT

MONSTERS OF THE MJ

THE MIDWEST CANNABIS LEADERSHIP SUMMIT

LEAD • INNOVATE • COLLABORATE • ELEVATE

ROOTED IN THE MIDWEST GROWING TOGETHER

TECH
RETAIL
MANUFACTURING
BRANDS
MARKETING
CONSUMPTION
POLICY
DISTRIBUTION
OPERATIONS

OCTOBER 1 • 10AM-4PM PT

SPONSORED BY CannManage Highly Capitalized Autv Health YOUR LOGO HERE

PLUS CANNABIZCON POSTERS + PROMOTIONS!

LINKEDIN LIVE CANNABIZCON II

THURSDAY • JUNE 25 • 12-5PM PT

Join us for a Event in 1

CANNABIZCON II PLNTMED

17 Collaborative Panels | 15 Hours | Live Panel Sessions | Strategic Round
& Hours of Live Networking | Virtual Afterparty

Theme - Cannabis 3.0: The Future of Cannabis

MAIN STAGE: Observation + Keynote

STAGE 1 - PLNTMED

STAGE 2 - PLNTMED

STAGE 3 - PLNTMED

STAGE 4 - PLNTMED

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STAGE 99 - PLNTMED

STAGE 100 - PLNTMED

Nori Nug

Cultivation

Resin Rae

Innovation

Della Dank

Dispensary Owners

SPEAKER GRAPHICS

BEFORE + AFTER THE EVENT!

CUSTOM MONSTER CHARACTER!

SPONSORSHIPS & ACTIVATIONS

CHOOSE HOW YOU WANT TO PARTICIPATE

LOGO VISIBILITY



SPONSORSHIP PACKAGES

SMALL
SUPPORTER LOGO

\$250

- ★ Small logo on official poster & designated promotions
- 👁️ HCN reach of 70,000 people plus LinkedIn recognition
- 📄 Shareable sponsor graphic

LARGE
SPOTLIGHT LOGO

\$500

- ★ Larger logo on official poster & designated promotions
- 🖼️ Custom sponsor social graphic
- 👤 Choose featured visibility, an available segment, or a Sesh sponsor spotlight
(Spotlight Option below)



SPOTLIGHT
OPTION

\$500

Choose an available segment on the MoMJ Summit Stage as a spotlight sponsor. Includes speaker placement and promotion.

- ✓ 2 Sesh tickets
- ✓ Custom MoMJ sponsor graphic
- ✓ Speaker placement & speaker graphic
- ✓ Logo placement on poster & across promotions
- ✓ Spotlight logo on CannabizCon floor or Monsters Sesh floor



EXPO FLOOR
EXHIBITOR BOOTH

\$1,000

Branded virtual booth for talks, demos, networking or advertising. Includes booth, speaker placement and promotion.

- ✓ 5 Sesh tickets
- ✓ Branded CannabizCon III expo booth
- ✓ Speaker placement & speaker graphic
- ✓ Custom sponsor social graphic
- ✓ Live recognition
- ✓ Logo placement on poster & across promotions
- ✓ Interactive Booth sponsor content



MONSTERS SESH
PRESENTING SPONSOR

\$2,500

Major Sesh recognition, promotion, speaker and presenting sponsor poster placement, plus an approved demo opportunity. Limited to two.

- ✓ 10+ Sesh tickets
- ✓ Branded virtual Sesh lounge
- ✓ Monsters of the MJ Stage speaker placement & speaker graphic
- ✓ Custom Monsters Sesh sponsor graphic
- ✓ Sesh welcoming message
- ✓ Demo opportunity or video ad placement
- ✓ Interactive content banner on Sesh floor
- ✓ Additional spotlight logo on Expo floor
- ✓ Prominent placement on all promotions across MoMJ & Monsters Sesh, and HCN CannabizCon III



FULL EVENT
PRESENTING SPONSOR

\$5,000

Top billing across main-event HCN CannabizCon III materials, promotion, and event communications. Limited availability.

- ✓ 10+ Sesh tickets
- ✓ Branded virtual expo booth and/or sponsored Sesh lounge space
- ✓ Speaker placement & speaker graphic
- ✓ Custom sponsor graphics & exclusive presenting sponsor recognition
- ✓ Event opening remarks
- ✓ Demo & video ad opportunities
- ✓ Prominent placement on all promotions across MoMJ & Monsters Sesh, and HCN CannabizCon III
- ✓ Press release & extra promotions
- ✓ Pre or post-event interviews on HCN
- ✓ Interactive content banner on both CannabizCon and Monster Sesh floors



HCN LIVE
CANNABIZCON III

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MONSTERS OF THE **MJ**
THE MIDWEST CANNABIS LEADERSHIP SUMMIT



THANK YOU FOR YOUR SUPPORT

We look forward to you joining us!

✦ MAXIMUM VISIBILITY. MEANINGFUL IMPACT. STRONGER TOGETHER. ✦