

 **OCTOBER 1 2026 | 10AM PST**

POWERED BY



**YOUR LOGO
HERE**

Virtual Cannabis Conference & Expo • 5+ hrs of Live Networking • Expo Booths • 4 Conference Stages • 15+ Panels • 2 events in 1

SPONSORSHIP KIT

Reach cannabis decision-makers without leaving your desk.

Event Engagement

MAIN EVENT METRICS

CANNABIZCON II

450+

 Registered
to the event

375+

 Active Attendees
at the event

200+

 Attendees remained
after the first hour

155+

 Clicks on
Sponsored Content

High-Value Industry Expertise

KEYNOTES

PANEL DISCUSSIONS

VIRTUAL EXPO BOOTHS

NETWORKING LOUNGES

TOP INDUSTRY LEADERS

SHARK TANK

BIZ DEVELOPMENT

LEAD GENERATION

CONFERENCE STAGES + NETWORKING WITH LEADING EXPERTS IN:

AI & TECHNOLOGY

MARKETING

BRANDS & RETAIL

GENETICS

HEMP

CULTIVATION

RESCHEDULING

COMPLIANCE & REGULATION

INVESTMENT

MEDICINE & SCIENCE

 **Built around access, not logistics.**

No flights. No hotel. No travel. No booth freight. Just value.

HCN CannabizCon sponsorship creates multiple opportunities to move attendees from:

AWARENESS → CONTENT ENGAGEMENT → LEAD CAPTURE

WHAT IS HCN LIVE CANNABIZCON?

HCN Live CannabizCon is a virtual cannabis business conference and expo that brings innovation, investment, operations, medicine & science directly to busy cannabis industry professionals.

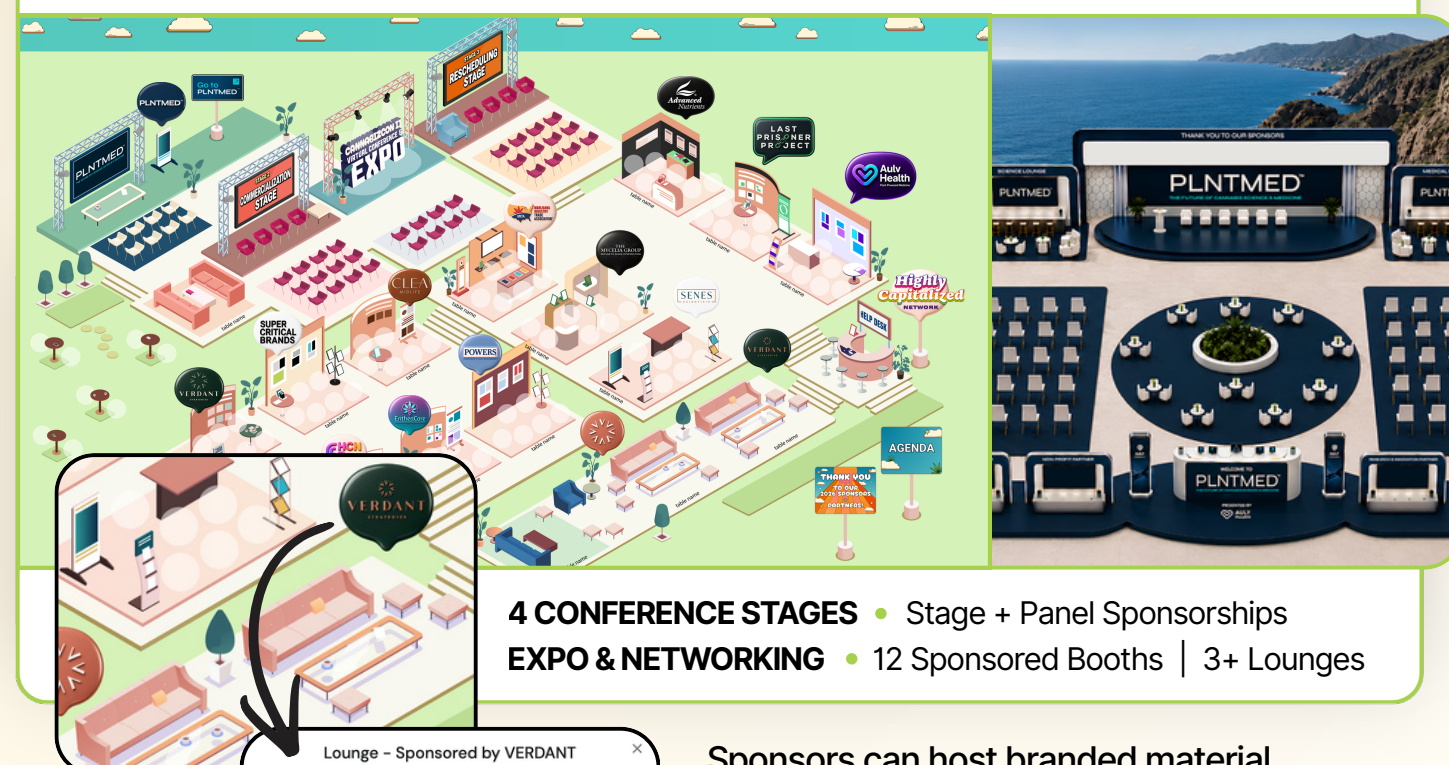
THEME

THE FUTURE OF CANNABIS

VIRTUAL CONFERENCE + EXPO FLOOR

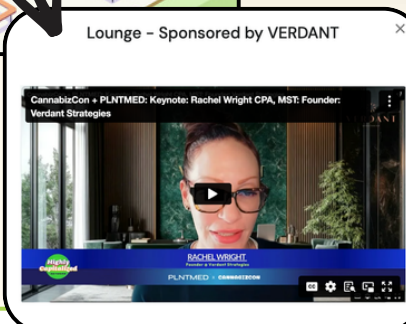
2-IN-1 | Second Conference Floor

PLNTMEDTM



4 CONFERENCE STAGES • Stage + Panel Sponsorships
EXPO & NETWORKING • 12 Sponsored Booths | 3+ Lounges

SPONSOR
CONTENT
POP-UPS



Sponsors can host branded material inside the expo, connect content to live programming and guide attendees toward follow-up conversations.

VIDEOS | PRESENTATIONS | WEBSITE LINKS | CTAS

SPONSOR CASE STUDY

VERDANT Strategies

VERDANT Strategies used CannabizCon II to reach cannabis operators, founders and decision-makers through a combination of thought leadership, event promotion and an interactive virtual booth.

THE ACTIVATION

BEFORE

Keynote Speaker and Sponsor promotion • Social media graphics • Event website visibility • HCN media amplification

DURING

Branded Virtual Booth • Branded Lounges • Keynote Presentation • Educational video content • Direct attendee engagement • Lead capture & meeting opportunities

POST-EVENT

Continued booth and video visibility • Permanent event replay exposure • Post-event sponsor recognition • Ongoing media distribution

24 VIDEO VIEWS INSIDE
THE VERDANT
VIRTUAL BOOTH

Attendees actively entered the Verdant booth & watched branded video content, creating a measurable interaction beyond passive logo exposure.

Combine prominent brand visibility with content + conversations + leads + amplified promotion.

BEFORE

BUILD DEMAND



- Strategic media reaching 70k+
- Speaker & Sponsor social promo kits
- Press release placement
- Prominent visibility on all promotions
- Email, website + registration banners
- Pre-event sponsor interviews

DURING

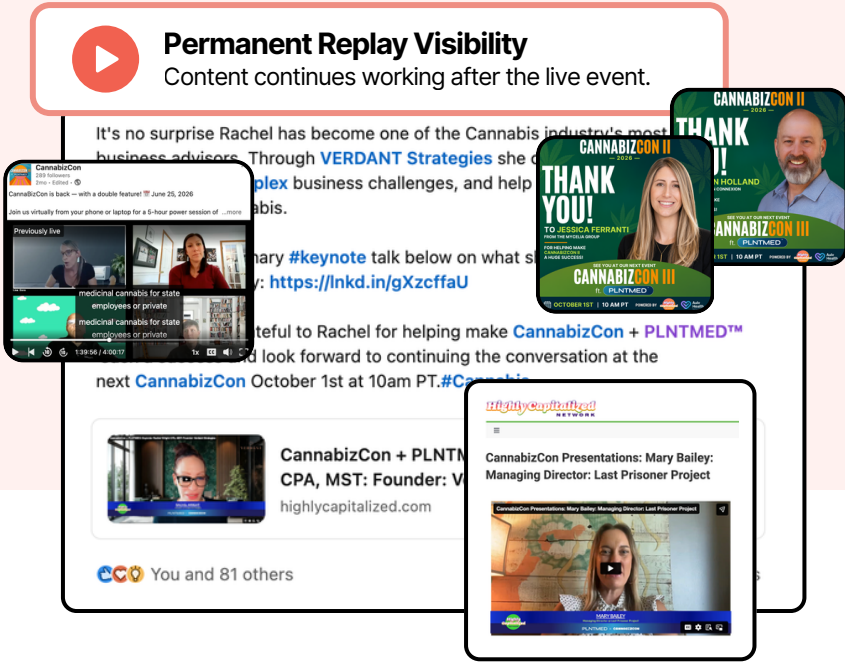
DRIVE ENGAGEMENT



- Dedicated expo booths + content hubs
- Conference stage speaking placements
- Target visibility with Panel sponsorship
- Broadcasted video advertisements
- Live lead capture via virtual CTAs
- Bring your team for live networking

AFTER

EXTEND ROI



- Permanent Linkedln Live event replay
- Post-event clips, blogs + recognition
- Speaker & Sponsor 'Thank You' posts
- Event metrics for lead follow-up
- HCN media amplification
- Preferred sponsorship in future events

WHY SPONSOR?

- 1 **Meet the right people**
Direct access to top cannabis founders, operators & investors.
- 2 **Easy event coordination for your team**
No travel, hotels, booth freight or lost work week.
- 3 **Create a measurable pipeline**
Capture leads, book meetings and track content engagement.
- 4 **Amplify your leadership**
Speaking engagements, booth activation & lasting media exposre.

WHAT SPONSORS GET

INTEGRATED ACTIVATION

-  Virtual Expo Booth
-  Speaking Access
-  Interviews + Video Ads
-  Lead Capture CTAs
-  Media Promotions
-  Live Engagement
-  Permanent Replay
-  Interactive Banners

HOW HCN LIVE CANNABIZCON III FT. PLNTMED IS DIFFERENT

HCN MEDIA REACH = 70K+ (NEWSLETTER, WEB + SOCIAL)

**THE CONFERENCE COMES TO THE INDUSTRY**

Cannabis professionals can participate from anywhere without losing days to logistics. We bring the conference straight to the industry for a highly engaged experience unlike any other.

**BUSINESS + MEDICINE SHARE ONE PLATFORM**

HCN CannabizCon connects brands, retailers, operators, investors, cultivators, & tech leaders with PLNTMED's medical, science & cannabis research community for a cohesive and truly innovative audience blend.

**BUILT FOR BUSINESS DEVELOPMENT**

Sponsorship goes far beyond a simple logo placement. Virtual booths, speaking opportunities, interviews, lead capture and strategic media promotion create direct pathways to new relationships across a highly curated network & event.

**ENGAGEMENT CONTINUES AFTER THE EVENT**

Sponsor visibility starts before the live event begins & continues on after, with video replays, interviews, social promotion, website exposure & HCN amplification. We believe your recognition in our event's success deserves extended credit.

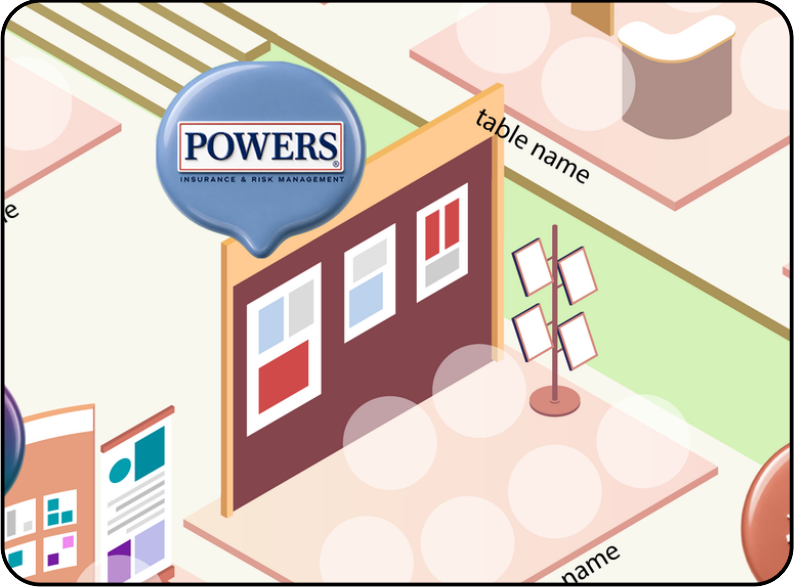
Choose the Sponsorship level that fits your objectives.

BRONZE

VIRTUAL BOOTH SPONSOR

\$1,000

5



- 5 complimentary tickets
- Branded Virtual Expo Booth
- Speaking assignment
- Logo on Sponsor Page
- Logo on Floorplan
- Post-event recognition
- HCN promotion reaching 70k+

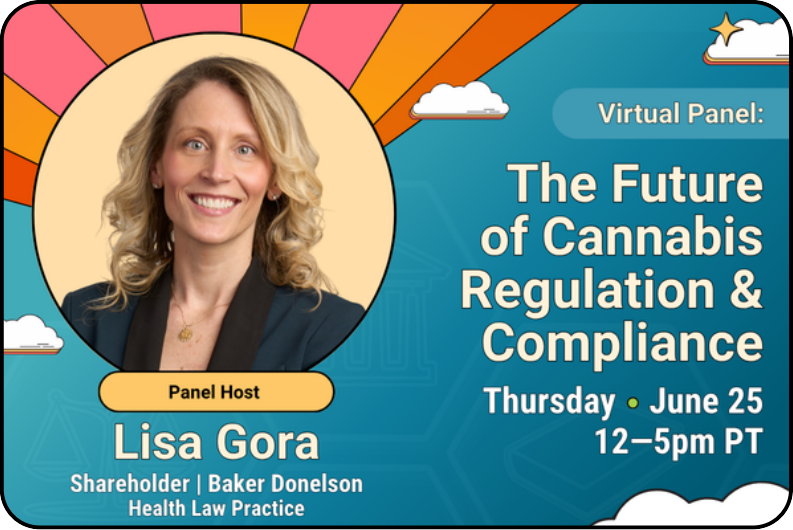
GOLD

STAGE PARTNER

\$2,500

5





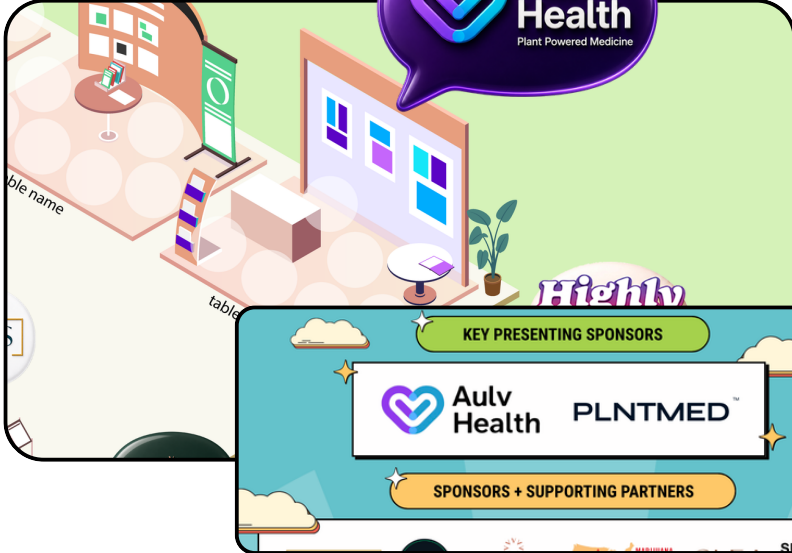
- Everything in Bronze, plus:
- Stage Sponsor + Panel Host
- Opt-in attendee lead list
- Live sponsor mentions during event

PLATINUM

PREMIER PRESENTING PARTNER

\$5,000

10



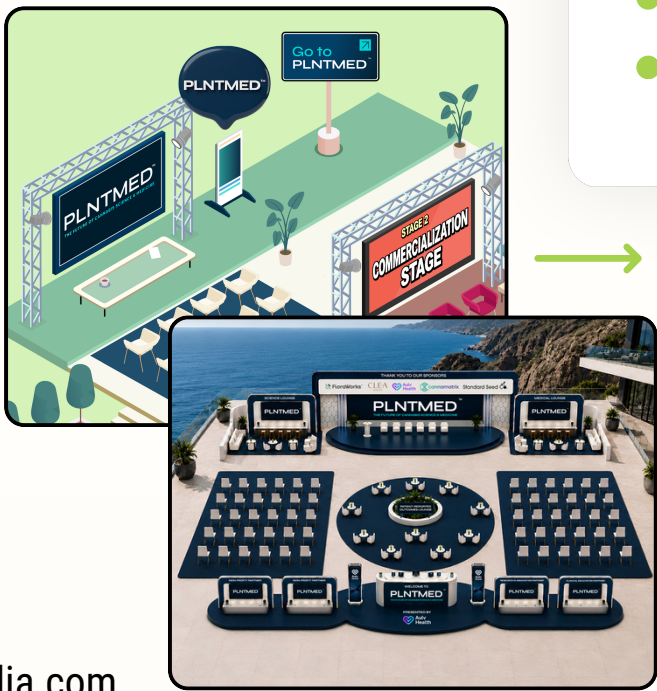
- Everything in Gold, plus:
- 10 complimentary tickets
- Presenting Sponsor Booth and/or Sponsored Lounge
- 3-minute opening remarks
- Logo prominently placed across event & all promo materials
- Logo on tickets, registration + email campaigns
- Press release & extra promotions
- Opt-in attendee lead list
- Featured LinkedIn HCN promotion
- Post-Event Recognition
- Priority Access on future Event Sponsorships

JOIN US IN MAKING
HCN LIVE CANNABIZCON III
FT. PLNTMED
THE BEST VIRTUAL EVENT EVER!

Put your team where cannabis business happens.

BOOK A MEETING

For Sponsorship Inquiry Email: Mark Collins at highlycapitalized@hcnmultimedia.com



- Or Host your own Event Floor!
- Explore custom sponsorship opportunities with an event within the event:
- Ticketing & paid registration options
 - Custom branding & floor layout
 - Custom programming options: Panel Stages, Workshop Labs, Social Lounges, Afterparty Events or Pre-event Networking!

CANNABIZCON II FT. PLNTMED™

KEY PRESENTING SPONSORS



**Aulv
Health**

PLNTMED™

SPONSORS + SUPPORTING PARTNERS

















Cannabis 3.0: The Future of Cannabis